

VILLAGE OF SHOREWOOD HILLS
DANE COUNTY, WISCONSIN

RESOLUTION NO. R-2020-6

A RESOLUTION SUPPORTING THE CITY OF MADISON'S BUS RAPID TRANSIT
SUBMITTAL TO THE FEDERAL TRANSIT ADMINISTRATION
FOR PROJECT DEVELOPMENT

WHEREAS, the Madison area continues to create employment and draw new residents, and that growth creates significant transportation demands; and,

WHEREAS, the Madison area geography makes it difficult to address the significant transportation demands with conventional roadway expansion; and,

WHEREAS, Bus Rapid Transit (BRT) is a critical component in addressing the region's future transportation needs, enabling the continued prosperity of the area; and,

WHEREAS, a detailed evaluation of potential BRT routes has been undertaken, and the University Avenue corridor, the north half of which is in the Village of Shorewood Hills, is included in the "Locally Preferred Alternative" (LPA) route adopted by the Madison Common Council on March 31, 2020; and,

WHEREAS, the City of Madison provided updates to the Village Board and engaged with residents throughout the region, including Village of Shorewood Hills residents, in development of the LPA and will continue to do so as the specific design elements of the LPA are refined over time; and

WHEREAS, the LPA route is planned to be submitted to the Federal Transit Administration (FTA) for project development and an eventual Small Starts application; and,

WHEREAS, the route evaluation used criteria to determine recommended streets, including ability to serve employment centers and key destinations, ability to provide dedicated running way, ability to provide access to BRT for other users of the Metro local system (including disabled persons or other underserved communities), ridership potential, and impacts on traffic, pedestrians and bicyclists; and,

WHEREAS, the Village has pursued mixed-use, transit-oriented development (TOD) along the University Avenue corridor through its Doctor's Park Neighborhood Plan, Pyare Neighborhood Plan, and Comprehensive Plan; and

WHEREAS, the Village has used Tax Increment Financing to support TOD along the University Avenue corridor, including affordable multifamily housing, as well as to invest in pedestrian and bicycle network improvements to create a more robust multimodal transportation system; and

WHEREAS, the Village is partnering with the City of Madison to plan and design a full reconstruction of a portion of University Avenue with provision of efficient and effective BRT service as a major component of the project; and

WHEREAS, the Village seeks to work with the City of Madison and other area governments to implement a BRT system that will increase transit ridership amongst residents and visitors, through provision of convenient, accessible, and responsive service, while improving service for current riders.

NOW, THEREFORE BE IT RESOLVED, that the Village Board supports the City of Madison's LPA, as illustrated on the map attached to this resolution;

AND, THAT the Village Board supports the City of Madison entering into BRT project development and the next phases of planning, preliminary engineering, design and environmental evaluation.

I hereby certify that the foregoing resolution was duly adopted by the Village of Shorewood Hills at a legal meeting held on the 20th day of July, 2020.

APPROVED: _____
David J. Benforado, Village President

Attested: _____
Karla Endres, Village Clerk

East-West Bus Rapid Transit Line

