

Sustainability Committee Minutes
Village of Shorewood Hills
Tuesday, November 14, 2017
Village Hall – 810 Shorewood Blvd.

1. Meeting called to order at 6:31 pm by Committee chair Anne Readel
 - **Roll Call:** Members present: Mark Redsten, Sarah Goldenberg, Matt Silverman, Cara Coburn Faris, Fritz Grutzner, Karen Knetter, Eric Adelman, Anne Helsley-Marchbanks and Anne Readel. Village Administrator, Karl Frantz was also present.
 - **Compliance with Open Meeting Law:** The meeting was properly posted.
 - **Approval of Minutes.** The October 5, 2017 minutes were unanimously approved with Anne Helsley-Marchbanks abstaining.

2. **Discussion of past-existing sustainability initiatives:** The Committee discussed the list of past sustainability initiatives undertaken by the Village. The Committee determined that (1) the list was a good overview, (2) it will need to be regrouped into topical areas, and (3) should be part of the discussion of the Sustainability Plan (“Plan”).

3. **Discussion of potential future sustainability initiatives:** The Committee discussed the breadth of the Plan, which will be influenced by the definition of “sustainability.” In particular, the Committee discussed the environmental, social, and economic facets of sustainability. The Committee agreed that a focus on environmental initiatives might be the easiest to integrate. However, since the three facets are intertwined, the Committee ultimately felt that all three facets should be addressed in the Plan, but that focus areas will be, in part, determined by public interest.

4. **Discussion and potential recommendations for informational session/surveys to assess public interest in future sustainability initiatives:** The Committee discussed whether or not to host an information session as a first step to obtain public interest in the Plan. The Committee ultimately decided to postpone the information session as it doubted that there would be strong attendance. It did note that it would be helpful to gather more information on what other smaller communities are integrating into their plans. However, the Committee thought that a survey to identify areas of focus would be beneficial. The Committee discussed the importance of knowing what objectives and questions should be answered by the Committee. Knowing what questions the Committee will want answered will help the Committee formulate proper survey questions.

5. **Action Items:**
 - **Mark:** Identify a few surveys used by other communities as a starting point for our own survey. Provide examples to Fritz.
 - **Sarah, Cara:** Identify some of the most exciting sustainability initiatives enacted by other communities (Seattle, Portland, Bay area).
 - **Fritz:** Prepare a first draft of the survey for discussion at the next meeting.

6. **Topics for Next Meeting:**
 - What other smaller communities are doing for a Plan
 - Survey

7. **Adjourned.** The Committee adjourned at 8:48 pm.