

**Sustainability Committee Minutes**  
**Village of Shorewood Hills**  
Tuesday, October 11, 2017  
Village Hall – 810 Shorewood Blvd.

1. Meeting called to order at 6:31 pm by Committee chair Anne Readel
  - **Roll Call:** Members present: Mark Redsten, Sarah Goldenberg, Tracy Bailey, Matt Silverman, Cara Coburn Faris, Fritz Grutzner, Karen Knetter, Eric Adelman, Ty Cashen, Nadeem Afghan, and Anne Readel. Village Administrator, Karl Frantz was also present.
  - **Compliance with Open Meeting Law:** The meeting was properly posted.
2. **Goals/Expectations:** The Committee strongly felt that there will need to be two phases to its efforts: (a) the creation and adoption of a Sustainability Plan (the “Plan”), and (b) an implementation phase following the Plan’s adoption. Public input and buy in will be crucial throughout the process. Public input must come from residents who will help the Committee determine the scope and focus of the Plan goals. Public input must also come from local businesses (and developers involved with the Village), including information on existing business sustainability practices. Other Village Committees must also be involved in the process. The Village staff should be involved in helping to identify gaps in sustainability practices as well.

The Committee agreed that we must also look at how we can integrate our objectives with those of surrounding communities. The Committee also discussed examining the sustainability plans of the following organizations or municipalities for helping to identify goals: (a) the UW; (b) neighboring communities; (c) other Midwestern communities of similar size as the Village; and (d) communities already recognized for their sustainability efforts, such as Seattle and Portland.

In terms of implementation, the Committee would like to think about potential partnerships, such as MGE pilot programs, that it could become involved with in the future. The Committee agreed that it will also need to identify quantitative measures for assessing progress. Baseline measurements, and a process for tracking those measurements, will need to be identified. Further, the Village may want to score its overall sustainability. For example, Sustain Dane is developing a scorecard that the Village could use to measure its sustainability score over time and against other communities.

The Committee recognized that it must adopt a definition of sustainability and identify the scope of the Plan before it begins to form subcommittees and draft the Plan.

3. **Path Forward:**
  - Define “sustainability” (which could have a very broad or narrow definition)
  - Create general categories for the Plan (which may be amended later after the public listening session and survey help identify the Plan scope)
  - Offer a public informational session

- Create a Powerpoint that informs the community about the Committee, the Committee's goals, and identifies practices/goals that other communities are implementing
- Seek public input on what practices/goals the community is interested in pursuing in the Village
- Create a survey to help determine scope of the Plan (i.e., what level of sustainability would people like for the Village and how interested people are on various sustainability topics)
- Define scope of the Plan based on the public informational session and survey results
- Form subcommittees to start drafting the Plan

**4. Action Items:**

- Propose a definition for “sustainability” – Fritz/Anne
- Create a list of potential sustainability initiatives/goals and email them to Anne (for the public listening session Powerpoint presentation): Everyone
- Document the Village's past and current sustainability practices/policies/initiatives: Karl/Anne

**5. Topics for Next Meeting:**

- Review definition of “sustainability”
- Review list of potential sustainability initiatives/goals
- Plan public informational session

**6. Adjourned.** The Committee adjourned at 7:37 pm.