

APPENDIX A

ACTION PLAN



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AGRICULTURAL, NATURAL & CULTURAL RESOURCES		Action Completed	Target Completion	Lead Entities
1	Periodically review changes to state statutes that may require changes to the zoning ordinance and review variances requested and approved that may suggest a need for ordinance revisions.		On-going (annually)	Village Staff
2	Maintain marketing materials that connect residents to available sources of funding that incentivize historic rehabilitation and preservation in the Village's historic districts.		On-going	Village Staff
3	Continue to support major community events that serve as a source of pride in the community (e.g. 4th of July), and continue to support new events that bring residents together (e.g. food trucks).		On-going	Village Board
4	Study lake access improvements at McKenna Park, and budget for regular upkeep to trails and access points to ensure all residents can utilize this vital resource.	<input type="checkbox"/>	Short-Term (2024-2025)	Parks Committee
5	Annually inspect access points to natural areas, and re-prioritize maintenance investment to ensure all areas receive levels of investment that encourage continued use in balance with maintaining the natural environment.		On-going (annually)	Village Forester
6	Partner with the City of Madison, Dane County, and other organizations to proactively address flash-flood mitigation, runoff in the watershed, and other key water issues affecting the Village.		On-going	Village Board
7	Adopt measures and ordinances consistent with the Village's Sustainability Plan that further the policies of this chapter.	<input type="checkbox"/>	Short-Term (2023-2026)	Village Board

APPENDIX A - ACTION PLAN

COMMUNITY FACILITIES AND UTILITIES		Action Completed	Target Completion	Lead Entities
1	Explore the feasibility of instituting a municipal composting program.	<input type="checkbox"/>	Short-Term (2023-2026)	Services Committee
2	Encourage on-site composting of both food and green/leaf waste on resident properties.	On-going		Village Staff/Green Team
3	Bury existing utilities, where feasible, as development and reconstruction occurs.	<input type="checkbox"/>	Short-Term (2023-2026)	Plan Commission/Village Board
4	Distribute and promote available incentives, energy audits, and other programs offered through Focus on Energy and MGE to assist individuals and businesses with energy efficiency and renewable energy measures.	<input type="checkbox"/>	Immediate (2021-2022)	Village Staff/Green Team
5	Encourage the use of public & private solar energy systems, partnering with community solar programs.	<input type="checkbox"/>	Immediate (2021-2022)	Village Staff/Green Team
6	Partner with Village Green Team to invite MG&E, Madison Water Utility, and other relevant organizations to host a biennial Sustainability Workshop for Village residents.	On-going (biennially)		Village Staff/Green Team
7	Continue to partner with the City of Madison in studying and addressing flash flooding along the University Avenue corridor, in particular measures to slow or detain stormwater upstream in the Willow Creek drainage basin.	<input type="checkbox"/>	Immediate (2021-2022)	Stormwater Committee/ Public Works Committee
8	Consider recommendations of the Ad Hoc Stormwater Committee in addressing major challenges and concerns.	<input type="checkbox"/>	Immediate (2021-2022)	Village Board
9	Initiate a community-wide inventory of existing rain gardens, rain barrels, green roofs, and other stormwater retention systems both private and public to create Village benchmarks and goals.	<input type="checkbox"/>	Short-Term (2023-2026)	Village Staff
10	Create a full Village Facilities study to determine future needs and prioritize investment.	<input type="checkbox"/>	Short-Term (2023-2026)	Village Board
11	Integrate LED lighting, solar energy, and other green technologies into all plans for municipal building replacement.	On-going		Village Board/Village Staff
12	Conduct a study to determine the most appropriate location for the community center Community Center.	<input type="checkbox"/>	Short-Term (2023-2026)	Village Board
13	Conduct an Outdoor Recreation Planning study for the parks and open space system as a whole, utilizing the plan to guide facilities improvements and establish grant eligibility.	<input type="checkbox"/>	Short-Term (2023-2026)	Recreation Committee
14	Conduct a study to redevelop/renovate the McKenna Park boathouse and shelter to serve as key community asset and a gathering space for residents.	<input type="checkbox"/>	Short-Term (2023-2026)	Services Committee/ Waterfront Committee/ Parks Committee
15	Develop a plan for Post Farm Park, including a planning process for community center/pool building updates and renovations.	<input type="checkbox"/>	Mid-Term (2027-2030)	Services Committee/ Waterfront Committee/ Pool Committee
16	Should land become available within the Village for potential use as park and open space, consider potential acquisition, if feasible.	On-going		Village Board

APPENDIX A - ACTION PLAN

ECONOMIC DEVELOPMENT		Action Completed	Target Completion	Lead Entities
1	Encourage green spaces and sustainability features in new development consistent with the Village's Sustainability Plan.	On-going		Plan Commission
2	Continue to encourage public amenities (e.g. pocket parks, social gathering spaces, public art) as a component of all new development.	On-going		Plan Commission
3	Require connections to walking, biking and transit that can help reduce the need for parking spaces in new developments.	On-going		Plan Commission

TRANSPORTATION AND MOBILITY		Action Completed	Target Completion	Lead Entities
1	Provide adequate bike parking at all Village parks and facilities.	On-going		Parks Commission
2	Identify and fill gaps in the sidewalk network where critical for pedestrian safety. Establish and maintain safe walking routes between the east and west edges of the Village, including along Lake Mendota Drive.	On-going		Public Works Committee
3	Continue to integrate various complete streets and traffic calming elements in street reconstruction as appropriate.	On-going		Public Works Committee
4	Continue to enforce the Village speed limit in all areas.	On-going		Police Department
5	Create pedestrian walkways in conjunction with Bus Rapid Transit (BRT) construction that connect different neighborhoods directly to BRT stations.	<input type="checkbox"/>	Short-Term (2023-2026)	Public Works Committee
6	Integrate character and context sensitive markers (e.g. signs, sharrows) in critical areas that promote streetsharing for multimodal transportation.	On-going		Public Works Committee
7	Work with the Shorewood Hills Elementary School to encourage biking and walking to school (e.g. safe routes to school, spokes to school, or other bike/walk to school programming), and assess critical routes for student safety.	On-going (annually)		Public Works Committee
8	Actively support ongoing planning and construction of the Bus Rapid Transit system.	<input type="checkbox"/>	Short-Term (2023-2024)	Public Works Committee
9	Encourage electric vehicle charging stations throughout the Village.	On-going		Plan Commission

APPENDIX A - ACTION PLAN

HOUSING		Action Completed	Target Completion	Lead Entities
1	Adopt standards in the zoning ordinance to ensure that garages are not the dominant feature of the streetscape.	<input type="checkbox"/>	Short-Term (2023-2026)	Plan Commission
2	Follow Neighborhood Plans, if available, when reviewing site development and redevelopment proposals, including general design standards which may be adopted into the zoning ordinance.	On-going		Plan Commission
3	Continue to share information on energy programs, audits, and green design principles in conjunction with the permitting process.	On-going		Village Staff
4	Review the zoning ordinance to ensure development formats that limit cost (including small lots, small homes, attached units, and “cottage court” clusters of detached homes) can be constructed in current or future neighborhoods.	<input type="checkbox"/>	Short-Term (2023-2026)	Plan Commission
5	Consider partnering with a land trust that can ensure permanently affordable homes by separating the cost of the home from the cost of the land for income-qualified buyers, as homes appear on the market or opportunities for (re)development occur.	On-going		Plan Commission
6	Encourage the development of housing units that feature zero-entry and other universal design elements where feasible in (re)development, and provide materials that promote the importance of aging-in-place.	On-going		Plan Commission
7	Encourage inclusion of income-qualified (affordable/workforce) housing units as a component of all new multi-unit residential development proposals.	On-going		Plan Commission
8	Review and approve housing development proposals based on consistency with the Land Use chapter of this plan, including the Future Land Use map and any associated policies.	On-going		Plan Commission
9	Consider amending the Village’s ordinances to allow accessory dwelling units (with appropriate standards to ensure compatibility with other homes in the neighborhood) for the purpose of increasing housing choice, accommodating different household types and preferences, and increasing affordability.	<input type="checkbox"/>	Short-Term (2023-2026)	Plan Commission
10	Continue to market Village amenities and resources to residents who are renters, especially residents of multi-unit buildings.	On-going		Village Board

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INTERGOVERNMENTAL COOPERATION		Action Completed	Target Completion	Lead Entities
1	Maintain communication with MMSD to discuss issues of concern and opportunities for collaboration.		On-going (annually)	Administrator
2	Continue to meet with City of Madison staff to coordinate projects as may be appropriate.		On-going	Administrator
3	Continue to research and fund stormwater and flash flooding improvements in partnership with the City of Madison and other partners within the Willow Creek Watershed, including model, study, and infrastructure investments.		On-going	Public Works Committee
4	Continue to work with the University of Wisconsin-Madison as part of the Joint Campus Area Committee to ensure Village interests are represented in University land use decisions. This will include opposition to the development of University Bay athletic fields.		On-going	Administrator

LAND USE		Action Completed	Target Completion	Lead Entities
1	Consider a “neighborhood” planning process for the University Avenue corridor focused on diversity of housing types, mixed-use development, and retail options that expand choices and reinforce the existing character of the Village. Identify any future road or transportation infrastructure that the Village should encourage or require.	<input type="checkbox"/>	Short-Term (2023-2026)	Plan Commission
2	Enhance and preserve the general property tax revenue of the Village, including but not limited to negotiating Payment in Lieu of Taxes (PILOT) arrangements with new taxable properties and existing taxable properties that may convert or be sold to tax exempt entities.		On-going	Village Board