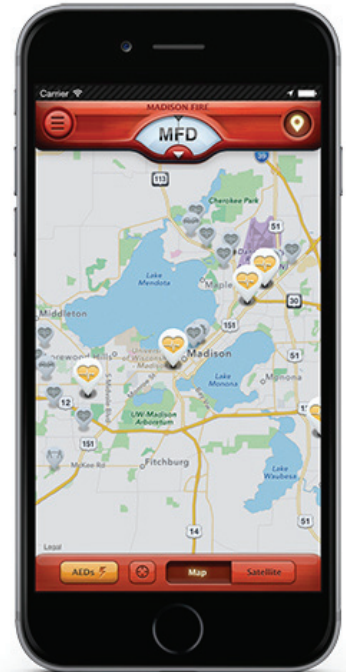


Dane PulsePoint

Are you willing to help save a life?

Meriter–UnityPoint Health, in collaboration with Dane County EMS, the Dane County 911 Center and the City of Madison Fire Department, is proud to bring PulsePoint Respond to the residents of Dane County.

PulsePoint Respond is a free smartphone app that empowers everyday citizens to provide life-saving assistance to victims of Sudden Cardiac Arrest (SCA). The app uses location-based technology to alert users when someone within their immediate area is experiencing SCA and is in need of help. The alert comes through the 911 Center the same time a call goes out to local EMS and fire agencies to all public locations.



Why is PulsePoint important?

A citizen bystander reacting quickly to a PulsePoint alert can greatly improve the chances of a victim's survival. SCA is a leading cause of death in the United States, accounting for an estimated 1,000 deaths per day. The American Heart Association estimates that effective bystander CPR, provided immediately after sudden cardiac arrest, can double or triple a person's chance of survival.

Who can use PulsePoint?

Anyone can be an everyday hero with PulsePoint! You don't need professional medical training or CPR certification. PulsePoint is for those who are CPR trained, which means you understand how to perform hands-only (no rescue breaths) or traditional CPR (with rescue breaths).

Watch a [CPR training video](#) from the American Heart Association to learn the simple steps to perform this lifesaving technique.

Community Partners

Meriter–UnityPoint Health is proud to partner with the following organizations to support and launch the PulsePoint Respond mobile app within Dane County:

- [Dane County EMS Office](#)
- [Dane County 911](#)
- [City of Madison Fire Department](#)

Funding for PulsePoint was made possible by the [Meriter Foundation](#)
For more information about the app, please visit www.PulsePoint.org