

## **CHAPTER TEN: IMPLEMENTATION**

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## **X. IMPLEMENTATION & GENERAL PROVISIONS**

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To bring about many of the Plan's recommendations it will be necessary for Village officials to take specific actions in support of it. To help advance the goals and objectives outlined in previous sections, this section provides a list of specific tasks, and a proposed implementation schedule as required by state's Smart Growth law.

### **A. PLAN ADOPTION**

The first, and most obvious step in plan implementation is plan adoption. This action establishes the legitimacy the Plan as a guide for future decision-making at the Plan Commission and Village Board level. In preparing its Plan, the Village addressed the nine core elements required by statute. From the initial 'visioning' process, through the various newsletter articles, web-site postings, public notices, and direct mail campaigns, the Village also demonstrated a solid commitment to active citizen involvement at various stages of Plan development.

Pursuant to statute, the Village has solicited comments from various agencies and jurisdictions, prior to adopting this Plan.

### **B. IMPLEMENTATION MEASURES**

Table 10-1 below provides a detailed list and suggested timeline to implement various aspects of the Plan. The list summarizes many of the recommendations offered in each of the different elements, or chapters, of the Comprehensive Plan. As suggested elsewhere in this document, certain activities will require collaboration with various agencies and units of government, while others will require the active cooperation of Village property owners. The timing of each measure suggests the urgency of the measure, and its relative weight in advancing the goals and objectives of the Plan.

**Table 10-1: Recommendations Summary Table**

Planning Focus	Recommendation <sup>^</sup>	Responsibility & Implementation Timeframe*
Land Use	Update the zoning ordinance to conform to the land use recommendations of Comprehensive Plan.	<ul style="list-style-type: none"> <li>• Village Staff &amp; Plan Commission.</li> <li>• Near-term.</li> </ul>
	Apply the respective Neighborhood Plan goals, objectives, and design standards to redevelopment and infrastructure projects in the Doctor’s Park and Pyare areas.	<ul style="list-style-type: none"> <li>• Plan Commission &amp; Village Board.</li> <li>• Ongoing.</li> </ul>
	Work with the State and City of Madison to develop a mutually acceptable redevelopment plan for the State Crime Lab and DOT properties.	<ul style="list-style-type: none"> <li>• Plan Commission &amp; Village Board.</li> <li>• As needed.</li> </ul>
Natural & Cultural Resources	Review the Village’s tree ordinance, and amend if necessary.	<ul style="list-style-type: none"> <li>• Parks Committee &amp; Village Board.</li> <li>• Near-term.</li> </ul>
	Alert property owners to the availability of State income historic preservation tax credits & maintain a library of historic preservation resources.	<ul style="list-style-type: none"> <li>• Historic Preservation Committee &amp; Village Staff.</li> <li>• Ongoing.</li> </ul>
	Celebrate the Village’s architecture by developing a walking tour guide - and promoting an annual tour of homes - within the Village’s historic districts.	<ul style="list-style-type: none"> <li>• Historic Preservation Committee.</li> <li>• Near-term.</li> </ul>
	Establish an historic preservation land trust to purchase or receive donations of historic preservation easements.	<ul style="list-style-type: none"> <li>• Historic Preservation Committee.</li> <li>• Mid-term.</li> </ul>
	Provide a link on the Village’s web-site to the Wisconsin Historic Preservation office, as well as historic preservation web-rings.	<ul style="list-style-type: none"> <li>• Village Staff.</li> <li>• Near-term.</li> </ul>
	Investigate alternative methods for historic preservation.	<ul style="list-style-type: none"> <li>• Historic Preservation Committee.</li> <li>• Near-term.</li> </ul>
Utilities & Community Facilities	Coordinate all publicly funded activities through formal budget process and capital improvement programming.	<ul style="list-style-type: none"> <li>• Village Board</li> <li>• Ongoing.</li> </ul>
	Seek private sponsorship of park improvements to leverage Village expenditures.	<ul style="list-style-type: none"> <li>• Parks Committee.</li> <li>• As needed.</li> </ul>
	Review committee staffing and funding processes to assure efficiency and effectiveness in volunteer activities.	<ul style="list-style-type: none"> <li>•</li> </ul>
	Seek opportunities to span gaps in the Village’s bike-ped network.	<ul style="list-style-type: none"> <li>• Traffic Committee &amp; Plan Commission.</li> <li>• Ongoing.</li> </ul>
	Explore the possibility of enhancing McKenna Park.	<ul style="list-style-type: none"> <li>• Parks Committee.</li> <li>• Near- and mid-term.</li> </ul>
	Study space needs for the Fire Department and Public Works Department.	<ul style="list-style-type: none"> <li>• Services Committee.</li> <li>• Near-term.</li> </ul>
	Explore options for providing cold storage space within or near Village boundaries.	<ul style="list-style-type: none"> <li>• Public Works Committee.</li> <li>• Near-term.</li> </ul>
Transportation	Use street design to calm traffic on Village streets.	<ul style="list-style-type: none"> <li>• Public Works Committee &amp; Traffic Committee.</li> <li>• Ongoing.</li> </ul>
	Continue to implement the recommendations of the Village’s Walkable Communities Task Force.	<ul style="list-style-type: none"> <li>• Public Works Committee &amp; Traffic Committee.</li> <li>• Ongoing.</li> </ul>
	Continue capital improvements program to coordinate and sequence regular street improvements.	<ul style="list-style-type: none"> <li>• Village Board.</li> <li>• Ongoing.</li> </ul>
	Work with Dane County, the UW, and City of Madison to study and fund improvements to the intersections along University Avenue.	<ul style="list-style-type: none"> <li>• Village Staff, Traffic Committee &amp; Public Works Committee.</li> <li>• Ongoing.</li> </ul>

<b>Transportation (continued)</b>	Seek federal and state assistance to improve bicycle connections across University Avenue and from far west Madison through the Village to the UW Campus and Downtown Madison.	<ul style="list-style-type: none"> <li>• Plan Commission &amp; Village Staff.</li> <li>• Near- and mid-term.</li> </ul>
	Organize ‘slow-down’ campaigns as needed.	<ul style="list-style-type: none"> <li>• Traffic Committee.</li> <li>• Ongoing</li> </ul>
	Complete the Village traffic study.	<ul style="list-style-type: none"> <li>• Traffic Committee.</li> <li>• Near-term.</li> </ul>
	Reduce vehicular traffic around the school and Village parks.	<ul style="list-style-type: none"> <li>• Traffic Committee.</li> <li>• Ongoing.</li> </ul>
	Develop process for experimentation and evaluation of potential transportation solutions and measure the effectiveness of solutions.	<ul style="list-style-type: none"> <li>• Village Staff, Traffic Committee, Plan Commission, Village Board.</li> <li>• Near-term.</li> </ul>
	Maintain school crossing guards and nighttime lighting at critical intersections and crosswalks.	<ul style="list-style-type: none"> <li>• Public Works Committee &amp; Police Department.</li> <li>• Ongoing.</li> </ul>
	Continue to support the Department of Transportation Safe Routes to School program.	<ul style="list-style-type: none"> <li>• Traffic Committee &amp; Public Works Committee.</li> <li>• Ongoing.</li> </ul>
	Celebrate International Walk to School Day.	<ul style="list-style-type: none"> <li>• Village Staff &amp; Traffic Committee.</li> <li>• Ongoing.</li> </ul>
	Continue to support the Streetsharing Pledge program and use the Village Bulletin to educate people about the program.	<ul style="list-style-type: none"> <li>• Traffic Committee.</li> <li>• Ongoing.</li> </ul>
	Initiate safety education programs for walkers and cyclists.	<ul style="list-style-type: none"> <li>• Traffic Committee.</li> <li>• Near-term.</li> </ul>
<b>Housing</b>	Create a district in the zoning code that allows for mixed-use development (including housing).	<ul style="list-style-type: none"> <li>• Plan Commission.</li> <li>• Near-term.</li> </ul>
	Revise the residential density standard of the R-4 zoning district to reflect a minimum lot area per dwelling unit instead of a “maximum density”.	<ul style="list-style-type: none"> <li>• Plan Commission.</li> <li>• Near-term.</li> </ul>
	Consider formulating a new single-family residential zoning district that takes into account the small lot sizes and setbacks in the Garden Homes area.	<ul style="list-style-type: none"> <li>• Plan Commission.</li> <li>• Near-term.</li> </ul>
	Review the landscaping and lot coverage requirements of the zoning ordinance to avoid the overbuilding of residential lots.	<ul style="list-style-type: none"> <li>• Plan Commission.</li> <li>• Near-term.</li> </ul>
	Consider implementing a review procedure for proposed tear-downs of existing homes.	<ul style="list-style-type: none"> <li>• Plan Commission.</li> <li>• Near-term.</li> </ul>
<b>Inter-governmental</b>	Work with other governmental entities to devise reuse/redevelopment plan(s) for any government/institutional properties in and around the Village should properties be slated for closure/redevelopment.	<ul style="list-style-type: none"> <li>• Plan Commission.</li> <li>• As Necessary.</li> </ul>
	Work with UW to execute a memorandum of understanding limiting or preventing acquisition of further property within the Village by the University.	<ul style="list-style-type: none"> <li>• Village Staff &amp; Village Board.</li> <li>• Near-term.</li> </ul>
	Continue participating in the Joint West Campus Area Committee.	<ul style="list-style-type: none"> <li>• Village Staff, Village President &amp; Village Joint-West Representative.</li> <li>• Ongoing.</li> </ul>

<b>Economic Development</b>	Review and amend Village zoning ordinance in accordance with this Plan.	<ul style="list-style-type: none"> <li>• Plan Commission.</li> <li>• Near-term.</li> </ul>
	Facilitate the development of a local business-owner association.	<ul style="list-style-type: none"> <li>• Communications Committee.</li> <li>• Mid-term.</li> </ul>
	Support the development of commuter rail transit.	<ul style="list-style-type: none"> <li>• Village Board.</li> <li>• Ongoing.</li> </ul>
	Encourage programmed activities among Village businesses.	<ul style="list-style-type: none"> <li>• Communications Committee.</li> <li>• Mid-term.</li> </ul>

<sup>^</sup> Recommendations are paraphrased from more extensive recommendations contained in each chapter. Refer to chapters for each full set of recommendations.  
 \* For timeframe: Near term = 1-5 years, mid-term = 5-10 years, long-term = more than 10 years, ongoing = continuous monitoring/effort; as needed = as projects come forward.

### C. PLAN MONITORING, AMENDMENTS, AND UPDATE

To keep the Plan valid, and to chart its progress in helping to bring about the desired change within the community, the Plan should be updated and amended on a periodic basis. The following steps provide some basic guidance on keeping the Plan both current and relevant.

#### 1. PLAN MONITORING

All development proposals brought before the Village should be evaluated against the recommendations of the Plan. Where inconsistencies arise, the project should either be modified in a manner consistent with the Plan, or the Plan itself should be amended to reflect changing priorities or circumstances. Changing the Plan should never be seen as a routine matter. Regular changes may, in effect, render the Plan a *non-factor* in many of the important development decisions facing the community.

#### 2. PLAN AMENDMENTS

While frequent changes are generally not recommended, it should be noted that comprehensive plans are also not meant to be resistant to change if circumstances warrant. Amendments may be appropriate over time particularly in cases where the Plan is becoming irrelevant or contradictory to emerging policies or trends.

Amendments are generally defined as minor changes to the Plan map or text. The State comprehensive planning legislation requires that communities use the same basic process to amend the Plan as when the Plan was originally adopted. This doesn't mean that the entire Plan development process needs to be repeated, but rather, that certain administrative procedures concerning such things as public notices, and be followed. The Village should stay abreast of revisions to State laws that apply to comprehensive plans. Before adopting any amendments to the Plan, the proposed amendments should be reviewed by County staff. A more detailed discussion of the amendment process is included in Part 3 of the General Provisions.

#### 3. PLAN UPDATE

State law requires that all "Smart Growth" comprehensive plans be updated at least once every ten years. Unlike an amendment, an update often involves a substantive re-write of the Plan or major portions thereof. In addition, as of 2010, "any program or action that

affects land use” will need to be consistent with locally adopted comprehensive plans. In the case of Shorewood Hills, this would mean that the zoning ordinance and map would have to be consistent with the Plan (proper practice in any instance, but too often overlooked), as well as any proposed transportation improvements.

#### **D. INTERNAL CONSISTENCY**

Consistency among the various Plan elements is a specific mandate of the new “Smart Growth statute. In particular, the law requires an explanation of how each of the Plan elements is to be integrated with all of the other elements. Since the various elements of the Village Comprehensive Plan were developed as a part of a single process (and not an amalgam of separately produced documents developed over time), there are no known internal inconsistencies within the Plan. The fact that several key goals and objectives of the Plan appeared under more than one element serves to demonstrate how the various elements affirm and reinforce each other.

## GENERAL PROVISIONS

### PART 1. GENERALLY

#### **Section 1-1. Authority.**

This plan is enacted pursuant to and consistent with §66.1001, Wis. Stats.

#### **Section 1-2. Applicability.**

1. *Jurisdictional Area.* The provisions of this plan shall be applicable throughout the Village of Shorewood Hills, Wisconsin, the boundary of which may change over time through annexation or detachment.
2. *Conformance with Plan.* After January 1, 2010, all Village actions with regard to zoning, subdivision regulations, or official mapping shall be consistent with this plan. Prior to that date, this plan shall be used as a guideline.

#### **Section 1-3. Repeal of Prior Comprehensive Plan.**

All comprehensive plans previously adopted prior to the effective date of this plan are hereby repealed.

#### **Section 1-4. Severability.**

If a court of competent jurisdiction determines that a section, subsection, paragraph, sentence, clause, or phrase in this plan is unconstitutional or otherwise invalid, the validity of the remaining portions shall continue in full force and effect.

#### **Section 1-5. Effective Date.**

This plan shall be effective the first day after the date of publication or posting as provided for in §60.80(3), Wis. Stats.

#### **Section 1-6. Development Expectations.**

As outlined in Part III, this plan is subject to amendment and revision including the Future Land Use Map. As such, no special development rights are conferred upon any property by any designation or inclusion on the Future Land Use Map.

**PART II.**  
**INTERPRETATION**

**Section 2-1. Interpretation of Boundaries of Future Land Use Districts.**

1. *Boundary Line Interpretations.* Interpretations regarding future land use district boundaries and designations shall be made in accordance with the following rules:
  - (a) *Political Boundaries.* District boundaries shown as following, or approximately following, any political boundary shall be construed as following such line.
  - (b) *Property Lines.* District boundaries shown as following, or approximately following, any property line shall be construed as following such line.
  - (c) *Section Lines.* District boundaries shown as following, or approximately following, a section line, quarter-section line, or quarter-quarter section line shall be construed as following such line.
  - (d) *Centerlines.* District boundaries shown as following, or approximately following, any stream, creek, easement, railroad, alley, road, street, highway or similar feature shall be construed as following the centerline of such feature.
  - (e) *Natural Boundaries.* District boundaries shown as following, or approximately following, any natural feature such as a lake, pond, wetland, woodlot edge, floodplain or topographical features such as watershed boundaries shall be construed as following such natural feature as verified by field inspection when necessary.
  - (f) *Other.* In instances where a district boundary does not follow one of the lines or features listed above, the line shall be as drawn as provided for in subsection 2.
2. *Division of Parcels.* Where one or more district boundary line divides a parcel into 2 or more areas, the following interpretation of the boundary and designation shall apply:
  - (a) *Parcels of 2 Acres or Less.* For parcels of 2 acres or less, the designation of the largest area of the lot shall apply to the entire lot.
  - (b) *Parcels Larger than 2 Acres.* For parcels larger than 2 acres, the parcel shall be divided as depicted by the boundary.

**Section 2-2. Interpretation of Goals, Objectives, Policies, and Recommendations.**

1. Recognizing that some of the goals, objectives and policies may advance or serve competing interests in varying degrees, this plan shall be interpreted so as to promote the public interest to the greatest extent.
2. In the construction of goals, objectives and policies, the following shall be observed, unless such construction would be inconsistent with the text or with the manifest intent of the comprehensive plan:
  - (a) *Singular and Plural Words.* Words in the singular include the plural and words in the plural include the singular.
  - (b) *Tense.* Words in the present tense include the past and future tense and the future tense includes the present tense.
  - (c) *Shall or Will.* The word "shall" or "will" is mandatory.
  - (d) *May or Should.* The word "may" or "should" is permissive.
  - (e) *Include.* The word "includes" or "including" shall not limit a term to the specific examples listed, but is intended to extend its meaning to all other instances or circumstances of like kind or character.
  - (f) The absence of "shall," "will," "may," or "should" from a goal, objective, or recommendation indicates that the goal, objective, or recommendation is discretionary.
3. Unless otherwise stated, all policies are to be construed as being mandatory, and recommendations are to be construed as being discretionary.

**Section 2-3. Responsibility for Interpretation.**

In the event that any question arises concerning any provision or the application of any provision of this plan, the Plan Commission shall be responsible for such interpretation and shall look to the overall intent of the comprehensive plan for guidance. The Commission shall provide such interpretation in writing upon request and keep a permanent record of said interpretations.

**PART 3.**  
**AMENDMENT**

**Section 3-1. Initiation.**

The following may submit an application for a plan amendment:

- (a) Village Board;
- (b) Plan Commission;
- (c) any resident of the Village;
- (d) any person having title to land within the Village;
- (e) any person having a contractual interest in land to be affected by a proposed amendment; or
- (f) an agent for any of the above.

Proposals to amend this plan shall be submitted to the Village Clerk between February 15 and March 15, except those recommended by the Village Board, which may be submitted anytime during the year.

**Section 3-2. Burden of Proof.**

The person that proposes an amendment to the Future Land Use Map shall have the burden of proof to show that the proposed amendment is in the public interest and internally consistent with the remainder of the plan.

**Section 3-3. Application and Review Procedure.**

The amendment process shall entail the following steps:

- (a) *Submittal of Application.* The applicant shall submit a complete application to the Village Clerk along with the application fee if any (See Sections 3-4 and 3-6).
- (b) *Transmittal of Application to Plan Commission.* The Village Clerk shall forward one (1) copy of the application to each member of the Plan Commission.
- (c) *Preliminary Review.* The Plan Commission shall review the application at one of its regular or special meetings. The Plan Commission will determine whether the proposed amendment is within the public interest and internally consistent with the remainder of this plan. If it is determined that the proposed amendment meets the above requirements, the Commission shall schedule a public hearing.
- (d) *Placement of Public Notice.* The Village Clerk shall provide for appropriate public notice for the public hearing conducted by the Plan Commission.
- (e) *Interdepartmental/Agency Review.* The Village Clerk shall forward one (1) copy of the application to appropriate Village personnel and local units of government that would be directly affected by the proposed amendment.
- (f) *Plan Commission Hearing.* Allowing for proper public notice, the Plan Commission shall conduct a meeting to review the application.
- (g) *Plan Commission Recommendation.* The Plan Commission shall make a written recommendation to the Village Board to either: deny the proposed amendment, approve the proposed amendment without revision, or approve the proposed amendment with revision(s) that it deems appropriate. Such revisions to the proposed amendment shall be limited in scope to those matters considered in the public meeting.
- (h) *Public Hearing.* The Village Board shall hold a public hearing, allowing for proper public notice, to consider the proposed amendment.
- (i) *Village Board Decision.* After reviewing the application and the Plan Commission's recommendation, the Village Board shall make a decision to either: deny the proposed amendment, approve the proposed amendment without revision, or approve the amendment with revision(s) that it deems appropriate. Such revisions to the proposed amendment shall be limited in scope to those matters considered in the public hearing.
- (k) *Notification of Decision.* Within five (5) days of the decision, the Clerk shall mail the applicant, by regular U.S. mail, the original copy of the decision and notify the Plan

Commission in writing of the Board’s decision (if the Commission is not the original applicant). If the proposed amendment is denied, the notification shall indicate the reasons for the denial. If the amendment is approved, an ordinance to that effect shall be adopted.

- (l) *Update History of Adoption and Amendment.* The Plan Commission shall update the table found in Section 3-7 of this part.

**Section 3-4. Application Content.**

- 1. *Landowner-Initiated Amendment to the Future Land Use Map.* An application submitted by a landowner to amend the Future Land Use Map shall include the following:
  - (a) a scaled drawing of the subject area;
  - (b) a legal description for each of the parcels in the subject area;
  - (c) a map of the existing land uses occurring on and around the subject area;
  - (d) a written description of the proposed change;
  - (e) a written statement outlining the reason(s) for the amendment; and
  - (f) other supporting information the applicant deems appropriate.
- 2. *Other Amendments.* For all other types of amendments, the application shall include the following:
  - (a) a written description of the proposed change;
  - (b) a written statement outlining the reason(s) for the amendment; and
  - (c) other supporting information the applicant deems appropriate.

**Section 3-5. Limitations on Amending the Comprehensive Plan.**

- 1. *Internal Consistency.* Amendments shall be made so as to preserve the internal consistency of the entire plan.
- 2. *Granting Special Privileges or Placing Limitations Not Permitted.* No amendment to change the Future Land Use Map shall contain special privileges or rights or any conditions, limitations, or requirements not applicable to all other lands in the district.

**Section 3-6. Application Fees.**

- 1. *Landowner Initiated Amendments.* For all amendments to the Future Land Use Map that are initiated by the owner or another person having a contractual interest in land to be affected by the proposed amendment, an application fee, as set by the Village Board and on file at the Village Clerk's office, shall be submitted at the time of application.
- 2. *Other Amendments.* For all other types of amendments, no application fee shall be assessed.

**Section 3-7. Historical Summary of Plan Adoption and Amendments**

The table below provides an overview of Village Board action regarding this plan.

**Table 10-2: History of Comprehensive Plan Actions**

Date	Ordinance Number	Description of Action
December 15, 2009	L-2009-7	Village Board adopts the Village’s comprehensive plan to comply with Wisconsin’s Smart Growth Legislation.

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## **APPENDIX: RESOLUTIONS**

**RESOLUTION R - 2002 - 4**  
**OF THE VILLAGE OF SHOREWOOD HILLS, WISCONSIN**  
**ESTABLISHING PUBLIC PARTICIPATION PROCEDURES**  
**FOR THE COMPREHENSIVE PLANNING PROCESS**

WHEREAS, the Village of Shorewood Hills has decided to prepare a comprehensive plan under the authority of and procedures established by §66.1001(4), Wisconsin Statutes; and

WHEREAS, §66.1001(4)(a), Wisconsin Statutes, requires that the governing body of the local governmental unit adopt written procedures designed to foster public participation at every stage of comprehensive plan preparation; and

WHEREAS, such written procedures must provide for wide distribution of draft plan materials, an opportunity for the public to submit written comments on the plan materials, and a process for the governing body to respond to such comments; and

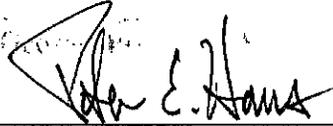
WHEREAS, the Village of Shorewood Hills believes that regular, meaningful public involvement in the comprehensive planning process is important to ensure that the resulting plan meets the wishes and expectations of the public; and

WHEREAS, the "Agreement for Comprehensive Plan" between the City/Village and VANDEWALLE & ASSOCIATES, a planning consulting firm, includes written procedures to foster public participation, ensure wide distribution of draft plan materials, provide opportunities for written comments on such materials, and provide mechanisms to respond to such comments.

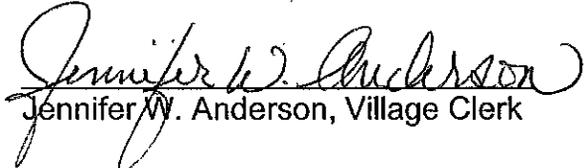
NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees of the Village of Shorewood Hills hereby adopts the written procedures included in the "Agreement for Comprehensive Plan" with VANDEWALLE & ASSOCIATES as its public participation procedures meeting the requirements of §66.1001(4)(a), Wisconsin Statutes.

RESOLVED this 18<sup>th</sup> day of March 2002, at the Village of Shorewood Hills.

Approved: \_\_\_\_\_

  
Peter E. Hans, Village President

Attest: \_\_\_\_\_

  
Jennifer W. Anderson, Village Clerk

# VILLAGE OF SHOREWOOD HILLS COMPREHENSIVE PLAN PUBLIC PARTICIPATION PROGRAM

## Statement of Purpose

A key State-required component of all new comprehensive plans developed under the State's "Smart Growth" law, is to actively involve community stakeholders as the comprehensive plan is being developed. This is also the goal of the Village of Shorewood Hills. Public participation will help to ensure that the resulting comprehensive plan accurately reflects the vision, goals, and values of the community.

Section 66.1001(4)(a) of Wisconsin Statutes specifically requires the Village to adopt written procedures to foster public participation at every stage in the preparation of the comprehensive plan. These procedures will include plans for open discussion, communication programs, information services, and public meetings for which advance notice has been provided. The written procedures must provide for wide distribution of the comprehensive plan, an opportunity for the public to submit written comments on the plan, and provisions for Village residents to respond to such comments.

## Program Elements

The public participation component of the Shorewood Hills Comprehensive Plan includes a combination of open public forums, monthly (open) Plan Commission work sessions, a public meeting on the Draft Comprehensive Plan, and a formal Public Hearing before the Village Board of Trustees to adopt the Plan. Copies of all plan documents will be available at the Village Hall, and displayed on the Village Web-Site as they are developed. Written comments on prepared materials may be submitted via regular mail, e-mail, or dropped off at the Village Hall. The participation strategy advises several efforts to work with other governmental units and major community institutions to work toward common solutions to planning issues of mutual concern.

### 1. Public Vision Forum

On January 8<sup>th</sup>, 2002, VANDEWALLE & ASSOCIATES organized and led an intensive 4-hour Community Goal-Setting Session designed to help community stakeholders develop ideas and find common interests for the community's future. The session involved an analysis of community strengths, weaknesses, opportunities and threats leading to a series of small-group goal statements. This information is forming the basis for the development of overall goals, objectives and policies for the Comprehensive Plan.

### 2. General Meetings

Development of the Plan will involve monthly work sessions with Plan Commission. A total of 10 regular meetings, taking place on the second Tuesday of every month, are planned for the completion of this plan. These meetings will adequately and legally noticed, and a meeting agenda will be published, at least a week in advance of each meeting. Village residents and other interested parties are encouraged to attend as many of these meetings as possible. Each

meeting includes a public comment period. This public comment period is designed to provide an opportunity for public input on any aspect of the planning process.

**3. Alternative Development Scenario Workshop**

By September 2002, the Plan Commission will identify a set of alternative development scenarios for specific potential redevelopment areas. These alternative development scenarios will be developed with the assistance of VANDEWALLE & ASSOCIATES staff using such techniques as generalized concept plans, birds-eye renderings and visual preference images. Once the alternative development scenarios are identified, a public workshop will be held for community stakeholders to respond to them.

**4. Public Meeting to Present Draft Plan**

Sometime in October 2002 a meeting will be scheduled to present a Draft Comprehensive Plan for public input. Neighboring jurisdictions such as the University of Wisconsin, the City of Madison, and the Village of Spring Harbor will also be encouraged to participate.

**5. Formal Public Hearing on Draft Plan**

The Draft Plan will be presented to the Village Board for public hearing in late 2002. This meeting will be noticed according to proper and legal procedures, and the public will once again be encouraged to comment on the Draft Plan prior to adoption.

**Opportunities for Comments and  
Responses on Draft Comprehensive Plan**

Copies of draft plan materials are available on the Village Web site and at Village Hall. Copies will also be provided to adjacent and overlapping governments as required by statutes and to members of the participating public upon request. The Village may charge for public copies an amount equal to the costs of time and materials to produce such copies. Public comments will be encouraged at every stage of comprehensive plan process. Written comments on the comprehensive plan may be:

- Mailed to:           The Village of Shorewood Hills  
                          810 Shorewood Boulevard  
                          Madison, WI 53705-2115
- Faxed to the Village at 267-2680, or
- E-mailed to a special address on City's Web page (<http://www.shorewood-hills.org>) to be designated once the comprehensive planning project site is established, or to the Village's general e-mail account at [info@shorewood-hills.org](mailto:info@shorewood-hills.org). Alternatively, e-mailed comments may be sent to Greg Flisram at Vandewalle & Associates at [gflisram@vandewalle.com](mailto:gflisram@vandewalle.com).

The Village will respond to such written comments via mail, e-mail, fax, telephone, meeting, and/or through consideration of appropriate changes in the comprehensive plan.

RESOLUTION NO. \_\_\_\_\_  
A RESOLUTION TO HOLD PUBLIC HEARING  
ON THE PROPOSED COMPREHENSIVE PLAN  
OF THE VILLAGE OF SHOREWOOD HILLS, WISCONSIN.

The Village Plan Commission of the Village of Shorewood Hills, Wisconsin, do resolve as follows:

SECTION 1. Pursuant to section 62.23(2) and (3) of the Wisconsin Statutes, the Village of Shorewood Hills is authorized to prepare and adopt a comprehensive plan as defined in section 66.1001(1) (a) and 66.1001(2) of the Wisconsin Statutes.

SECTION 2. The Village Board of the Village of Shorewood Hills, Wisconsin, has adopted written procedures designed to foster public participation in every stage of the preparation of a comprehensive plan as required by section 66.1001 (4)(a) of the Wisconsin Statutes.

SECTION 3. The plan commission of the Village of Shorewood Hills, by a majority vote of the entire committee recorded in its official minutes, has adopted this resolution recommending to Village Board the adoption of the document entitled "VILLAGE OF SHOREWOOD HILLS COMPREHENSIVE PLAN," containing all of the elements specified in section 66.1001(2) of the Wisconsin Statutes.

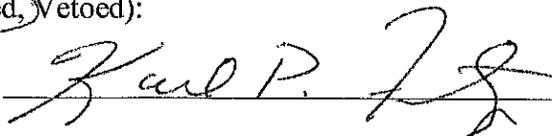
SECTION 4. The Village is holding one public hearing on the proposed ordinance, in compliance with the requirements of section 66.1001(4)(d) of the Wisconsin Statutes.

SECTION 5. The Village plan commission of the Village of Shorewood Hills, Wisconsin, does, by the adoption of this resolution, formally recommend the document entitled "VILLAGE OF SHOREWOOD HILLS COMPREHENSIVE PLAN," be taken to public hearing.

Adopted this 13<sup>th</sup> day of October, 2009.

  
\_\_\_\_\_  
Commission chair

(Approved, Vetoed):

Attested:   
\_\_\_\_\_

ORDINANCE NO. L-2009-7  
AN ORDINANCE TO ADOPT THE COMPREHENSIVE PLAN  
OF THE VILLAGE OF SHOREWOOD HILLS, WISCONSIN.

The Village Board of the Village of Shorewood Hills, Wisconsin, does ordain as follows:

SECTION 1. Pursuant to section 62.23(2) and (3) (for cities, villages, and towns exercising village powers under 60.22(3)) of the Wisconsin Statutes, the Village of Shorewood Hills is authorized to prepare and adopt a comprehensive plan as defined in section 66.1001(1)(a) and 66.1001(2) of the Wisconsin Statutes.

SECTION 2. The Village Board of the Village of Shorewood Hills, Wisconsin, has adopted written procedures designed to foster public participation in every stage of the preparation of a comprehensive plan as required by section 66.1001 (4)(a) of the Wisconsin Statutes.

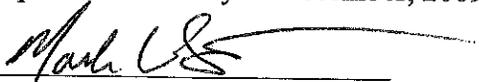
SECTION 3. The plan commission of the Village of Shorewood Hills, by a majority vote of the entire commission recorded in its official minutes, has adopted a resolution recommending to the Village Board the adoption of the document entitled "SHOREWOOD HILLS COMPREHENSIVE PLAN," containing all of the elements specified in section 66.1001(2) of the Wisconsin Statutes.

SECTION 4. The Village of Shorewood Hills has held at least one public hearing on this ordinance, in compliance with the requirements of section 66.1001(4)(d) of the Wisconsin Statutes.

SECTION 5. The Village Board of the Village of Shorewood Hills, Wisconsin, does, by enactment of this ordinance, formally adopt the document entitled, "SHOREWOOD HILLS COMPREHENSIVE PLAN," pursuant to section 66.1001(4)(c) of the Wisconsin Statutes.

SECTION 6. This ordinance shall take effect upon passage by a majority vote of the members-elect of the Village Board and publication as required by law.

Adopted this 15<sup>th</sup> day of December, 2009

  
Mark L. Sundquist, Village President

(Posted): December 16, 2009

(Approved/Vetoed): 6/0

Attest:   
Colleen Albrecht, Village Clerk