

MEMORANDUM

From: Fred Wade
To: Board of Trustees
Date: December 16, 2016
Re: Report Concerning the UW Master Plan Open House on 12-12-16

The Open House was attended by about 12-15 people.

The Master Plan calls for Campus Institutional District Zoning to be approved by the City. Once the District is approved, future building projects would be submitted to City staff for review and approval, but the Urban Design Commission, City Plan Commission and the City Council would no longer have a role in the review or approval of projects if they conform to the guidelines and standards that would be established for the district.

The Plan calls for a Design Review Board, which would review proposed projects two or more times during the approval process. It would consist of 12 members, with about 2/3 of the membership to be affiliated with the University.

The rationale for creating the district is to increase predictability by setting height, area and other standards that could be applied by City staff, reduce the number of ad hoc case by case decisions, and cut the approval process for UW projects by 4 to 6 months. This assumes that proposed buildings will normally fall within the standards that will be established for the Campus Institutional Zoning District.

If the UW subsequently acquires property outside the District and proposes to build on it, or if there is a major change proposed within the District that would be outside the scope of the Master Plan, it is contemplated that an amendment to the Master Plan would be required, and that the approval of such an amendment would require consideration by the Urban Design Commission, the Plan Commission, and the City Council.

During the presentation, the following points were made that may be of interest:

1. One of the goals of the Master Plan is to “be a good neighbor.”
2. The Master Plan calls for adding about 2,000 parking spaces over the next 20-40 years, but they will be for campus visitors, rather than permit parking for faculty and staff. That total will include 689 additional spaces on the West Campus, of which 350 will be available in the expanded UW Hospital parking ramp as of December 21, 2016.
3. There is no timeline for construction of the 3rd tower of WIMR next to the Children’s Hospital. That project is probably about 10 years in the future.
4. The UW has 26 stormwater outfalls that discharge directly into Lake Mendota. All of the area south of University Avenue, and a portion north of University Avenue between Charter and Babcock, flows into Lake Monona.
5. Gary Brown is planning to continue in his position. He is not planning to retire.
6. The University Bay Fields are zoned conservancy and will not be part of the Campus Institutional Zoning District. Changes in use would require a conditional use review.

7. Camp Randall is not part of the proposed Campus Institutional District. It is sited in a PUD.
8. The plan for further consideration of the Master Plan and the Campus Institutional District calls for:

12-16-16	Submission to City Staff
1-17-17	Submission to Urban Design Commission
2-20-17	Submission to Madison Plan Commission
2-28-17	Submission to Madison Common Council
???	Submission to Board of Regents

More information, including the entire 1,200 page master plan should be available at:
<http://masterplan.wisc.edu>