

## **CHAPTER ELEVEN: IMPLEMENTATION**

## **XI. IMPLEMENTATION**

The goals of this Plan will not happen automatically or by decree. In order to bring about many of the Plan's recommendations it will be necessary for Village officials to take specific actions in support of it. To help advance the goals and objectives outlined in previous sections, this section provides a list of specific tasks, and a proposed implementation schedule as required by state's Smart Growth law.

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### **A. PLAN ADOPTION**

The first, and most obvious step in plan implementation is *plan adoption*. This action establishes the legitimacy the Plan as a guide for future decision-making at the Plan Commission and Village Board level. In preparing its Plan, the Village has addressed more than the nine *core* elements required by statute. From the initial 'visioning' process, through the various newsletter articles, web-site postings, public notices, and direct mail campaigns, the Village also demonstrated a solid commitment to active citizen involvement at various stages of Plan development.

Pursuant to statute, the Village has solicited comments from various agencies and jurisdictions, prior to adopting this Plan.

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### **B. IMPLEMENTATION MEASURES**

The table below provides a detailed list and suggested timeline to implement various aspects of the Plan. The list summarizes many of the recommendations offered in each of the different elements, or chapters, of the Comprehensive Plan. As suggested elsewhere in this document, certain activities will require collaboration with various agencies and units of government, while others will require the active cooperation of Village property owners. The timing of each measure suggests the urgency of the measure, and its relative weight in advancing the goals and objectives of the Plan.

<b>Planning Focus</b>	<b>Recommendation</b>	<b>Implementation Timeframe</b>
<b>Land Use</b>	Update zoning ordinance	Upon adoption of Plan, and ongoing
	Coordinate/consolidate activities of Village committees	On-going
	Plan for future of golf course	Next comp plan update (Several years in advance of 2027 lease expiration)
<b>Public Services and Facilities</b>	Adopt capital improvements program	Beginning Fiscal 2004
	Bury overhead utility lines	During regular right-of-way improvements and repairs
	Adopt stormwater ordinance	By 2003
<b>Transportation</b>	Incorporate traffic-calming measures on Village streets	Work select projects into capital improvements schedule
	Initiate safety education programs	On-going
	Construct additional sidewalks	Prioritize critical needs and work into capital improvements schedule.
<b>Housing</b>	Density bonuses for affordable housing	As new projects in U-Ave. corridor are proposed
	Residential floor area ratios	As part of zoning ordinance updates
<b>Community Character/Hist.</b>	Informal design review	Implement immediately. Review should occur prior to issuance of building permit
	Additional properties listed on the State and National Registers of Historic Places	Ongoing
<b>Intergovernmental</b>	Reuse/redevelopment plan for Veteran's Hospital and State Crime Lab	Upon notification of any potential sale, relocation, or demolition
	Meetings with City of Madison and surrounding jurisdictions	Quarterly

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## C. PLAN MONITORING, AMENDMENTS, AND UPDATE

To keep the Plan valid, and to chart its progress in helping to bring about the desired change within the community, the Plan should be updated and amended on a periodic basis. The following steps provide some basic guidance on keeping the Plan both current and relevant.

### 1. PLAN MONITORING

All development proposals brought before the Village should be evaluated against the recommendations of the Plan. Where inconsistencies arise, the project should either be modified in a manner consistent with the Plan, or the Plan itself should be amended to reflect changing priorities or circumstances. Changing the Plan should never be seen as a routine matter. Regular changes may, in effect, render the Plan a *non-factor* in many of the important development decisions facing the community.

### 2. PLAN AMENDMENTS

While frequent changes are generally not recommended, it should be noted that comprehensive plans are also not meant to be *doctrinaire* or otherwise resistant to change if circumstances warrant. Amendments may be appropriate over time particularly in cases where the Plan is becoming irrelevant or contradictory to emerging policies or trends.

Amendments are generally defined as minor changes to the Plan map or text. The State comprehensive planning legislation requires that communities use the same basic process to amend the Plan as when the Plan was originally adopted. This doesn't mean that the entire Plan development process needs to be repeated, but rather, that certain administrative procedures concerning such things as public notices, and be followed. The Village should stay abreast of revisions to State laws that apply to comprehensive plans. Before adopting any amendments to the Plan, the proposed amendments should be reviewed by County staff.

### 3. PLAN UPDATE

State law requires that all "Smart Growth" comprehensive plans be updated at least once every ten years. Unlike an amendment, an update often involves a substantive re-write of the Plan or major portions thereof. In addition, as of 2010, "any program or action that affects land use" will need to be consistent with locally adopted comprehensive plans. In the case of Shorewood Hills, this would mean that the zoning ordinance and map would have to be consistent with the Plan (proper practice in any instance, but too often overlooked), as well as any proposed transportation improvements.

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## D. INTERNAL CONSISTENCY

Consistency among the various Plan elements is a specific mandate of the new "Smart Growth" statute. In particular, the law requires an explanation of how each of the Plan elements is to be integrated with all of the other elements. Since the various elements of the Village Comprehensive Plan were developed as a part of a single process (and not an amalgam of separately produced documents developed over time), there are no known internal inconsistencies within the Plan. The

fact that several key goals and objectives of the Plan appeared under more than one element, serves to demonstrate how the various elements affirm and reinforce each other.